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# Table Of Contents

Foreword

Chapter 1:  
***The Basics***

Chapter 2:  
***Should You Invest***

Chapter 3:  
***1st Things 1st- Stabilize***

Chapter 4:  
***Making Extra Assets***

Chapter 5:  
***Strategy And Style***

Wrapping Up

# Foreword

When it comes to investing, a lot of first time investors want to jump right in with both feet. Regrettably, very few of those investors are successful. Investing in anything requires some degree of skill. It's important to remember that few investments are a sure thing - there's the risk of losing your cash!



## ***Intelligent Investing***

The Beginner's Guide To Investing Intelligently From The Start

# Chapter 1:

## *The Basics*

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### Synopsis

Before you jump right in, it is better to not only discover more about investing and how it all works, but likewise to determine what your goals are.

What do you hope to accomplish with your investments? Will you be funding a college education? Buying a home? Retiring? Before you invest a single penny, truly consider what you hope to accomplish with that investment. Knowing what your goal is will help you arrive at smarter investment decisions along the way!



## **The Start Point**

Too often, individuals invest cash with dreams of becoming rich overnight. This is possible - but it's likewise rare. It's commonly a very bad idea to start investing with hopes of becoming rich overnight. It's safer to invest your cash in such a way that it will grow slowly over time, and be used for retirement or a youngster's education. However, when your investment goal is to get rich quick, you should learn as much about high-yield, short term investing as you possibly may before you invest.

You ought to strongly consider talking to a financial planner before making any investments. Your financial planner may help you determine what type of investing you must do to reach the financial goals that you have set. He or she may give you realistic information as to what kind of returns you may expect and how long it will take to reach your particular goals.

Again, remember that investing requires more than calling a broker and telling them that you want to buy stocks or bonds. It takes a certain amount of research and knowledge about the market when you hope to invest successfully.

# Chapter 2:

## *Should You Invest*

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### Synopsis

Investing has become increasingly crucial over the years, as the future of social security advantages becomes unknown.



## **Important Info**

Individuals want to insure their futures, and they know that if they are depending on Social Security advantages, and in some cases retirement plans, that they might be in for a rude awakening when they no longer have the ability to earn a steady income. Investing is the answer to the unknowns of the future.

You might have been saving cash in a low interest savings account over the years. Now, you want to see that cash grow at a faster pace. Perhaps you've inherited cash or realized some other type of windfall, and you need a way to make that cash grow. Again, investing is the answer.

Investing is likewise a way of attaining the things that you want, like a new home, a college education for your youngsters, or expensive 'toys.' Naturally, your financial goals will determine what type of investing you do.

If you wish or need to make a lot of cash fast, you would be more interested in higher risk investing, which will give you a larger return in a shorter amount of time. If you are saving for something in the far off future, such as retirement, you would want to make safer investments that grow over a longer period of time.



The overall purpose in investing is to create wealth and security, over a period of time. It is crucial to remember that you will not always be able to earn an income... you will eventually want to retire.

You likewise can't count on the social security system to do what you expect it to do. As we have seen with Enron, you likewise can't necessarily depend on your company's retirement plan either. So, again, investing is the key to insuring your own financial future, but you must make bright investments!



# Chapter 3:

## *1st Things 1st- Stabilize*

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### Synopsis

Before you consider investing in any sort of market, you should really take a long hard look at your present state of affairs. Investing in the future is a great thing; however clearing up bad – or possibly bad – situations in the present is more crucial.



## **Getting It Under Control**

Pull your credit report. You should do this once each year. It is crucial to know what is on your report, and to clear up any negative items on your credit report as soon as possible. If you've set aside \$25,000 to invest, however you have \$25,000 worth of bad credit, you are better off cleaning up the credit first!

Next, look at what you are paying out each month, and get rid of expenses that are not necessary. For instance, high interest credit cards are not necessary. Pay them off and get rid of them. If you have high interest outstanding loans, pay them off as well.

If nothing else, exchange the high interest charge card for one with lower interest and refinance high interest loans with loans that are lower interest. You might have to utilize some of your investment funds to take care of these matters, however in the long run; you'll see that this is the wisest course.

Get yourself into great financial shape – and then enhance your financial state of affairs with intelligent investments.

It doesn't make sense to begin investing funds if your bank balance is always running low or if you're clambering to pay your monthly bills. Your investment dollars will be better spent to rectify adverse financial problems that affect you every day.

While you are in the process of getting through your present financial state of affairs, make it a point to educate yourself about the various types of investments.

This way, when you are in a financially intelligent state of affairs, you will be armed with the knowledge that you need to make equally intelligent investments in your future.



# Chapter 4:

## *Making Extra Assets*

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### Synopsis

There are a lot of books and educational plans written about how to buy assets wisely. For many people, buying assets is the most beneficial plan for them. But if you've aspirations of acquiring assets so you can eventually invest, the question is “Are you willing to produce your assets rather than purchase another person’s assets?”



## **Build It Up**

This book is about passive income and it's about how to take a thought and turn it into an asset that will develop additional assets. It isn't only about how to bring in a lot of income; it's likewise about how to keep the income that assets bring in and have it produce even more assets in addition to the investing. It discloses how a lot of the wealthy individuals came to gain most of the income.

So if this is intriguing to you, then please go on. The brain-teaser is, “How do you produce an asset without spending income to get it?” “There are individuals who purchase assets and there are individuals who produce assets.

A lot of individuals have ideas that may make them wealthy beyond their wildest aspirations. The issue is, most individuals have never been instructed how to place a business structure within their ideas and so a lot of their ideas never take form or stand alone.

If you wish to be among the people who have extra money to invest, you'll need to understand how to establish a business structure inside your creative ideas. Once you first try to turn your ideas into a personal fortune, a lot of individuals will state, ‘You can't achieve that.’

Always recall that nothing obliterates your awesome ideas more than individuals with little ideas and restricted imaginations. The hurdle in turning our ideas into a 1000000 dollars or even a 1000000000000 dollar asset is often the fight between our own spirits and our own, often average, brains.

You have to be of firm spirit and firm in your convictions to turn your thoughts into fortunes. Even if you comprehend the procedure thru which your ideas may make you wealthy, forever remember that awesome ideas only turn into grand fortunes if the individual behind the idea is likewise willing to be awesome.

It's often hard to keep if everyone around you is saying, "You can't achieve it." You have to be a really solid spirit to withstand the doubt of those around you. But your spirit must be even less attackable if you're the individual stating to yourself "You can't achieve that." This doesn't mean that you go blindly on not hearing the great and bad ideas of your friends or yourself.

Their ideas and input ought to be listened to and often utilized if their ideas are better than yours. But at this moment, I'm not talking to you about simple ideas or advice.

What I'm speaking to you about is more than simply ideas. I'm discussing your emotional state and the will to go on even if occupied with doubt and out of great ideas. No one may tell you what you will be able to or can't accomplish in your life.

Only you are able to regulate that. Your own grandness is often found at the end of the road, and once it comes to turning your thoughts into income, there are a lot of times if you reach the end of the road. The end of the route is if you're out of thoughts, out of income, and filled up with doubt.

If you're able to discover in yourself the spirit to continue, you'll discover what it truly takes to turn your ideas into awesome assets. Turning a thought into a grand fortune is more a matter of human spirit rather than the power of the human brain. At the end of each route, the person discovers his or her spirit.

Discovering your spirit and making it solid is more crucial than the idea or business you're formulating. Once you discover your entrepreneurial spirit, you'll forever be able to take really average ideas and turn them into over-the-top fortunes and have money to invest. Forever remember the world is filled with individuals with awesome ideas and very few individuals with grand fortunes.



# **Chapter 5:**

## ***Strategy And Style***

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### **Synopsis**

Because investing is not a sure thing in most cases, it is much like a game – you don't know the outcome until the game has been played and a winner has been declared.

Anytime you play almost any sort of game, you have a scheme. Investing isn't any different – you require an investment scheme.

Knowing what your risk tolerance and investment style are will help you choose investments more wisely. While there are many different types of investments that one can make, there are really only 3 specific investment trends – and those 3 trends tie in with your risk tolerance.

The 3 investment trends are conservative, moderate, and aggressive.

## **Thing To Understand**

An investment scheme is basically a plan for investing your cash in various sorts of investments that will help you meet your financial goals in a particular amount of time. Each sort of investment contains individual investments that you must select from. A clothing store sells clothes – but those clothes consist of shirts, pants, dresses, skirts, undergarments, etc. The stock exchange is a type of investment, but it contains assorted sorts of stocks, which all contain different companies that you are able to invest in.

If you haven't done your research, it may quickly become very confusing – merely because there are so many assorted sorts of investments and individual investments to select from. This is where your scheme, combined with your risk tolerance and investment trend all come into play.

If you're new to investments, work closely with a financial planner before making any investments. They'll help you develop an investment scheme that won't only fall inside the bounds of your risk tolerance and your investment trend, but will also help you accomplish your financial goals.

Never invest cash without having a goal and a scheme for reaching that goal! This is essential. Nobody hands their cash over to anyone without knowing what that money is being used for and when they'll get it back! If you don't have a goal, a plan, or a scheme, that's

essentially what you're doing! Always start with a goal and a scheme for reaching that goal!

Naturally, if you find that you've a low tolerance for risk, your investment trend will most likely be conservative or moderate at best. If you've a high tolerance for risk, you'll most likely be a moderate or aggressive investor. At the same time, your financial goals will likewise determine what trend of investing you utilize.

If you're saving for retirement in your early twenties, you should utilize a conservative or moderate trend of investing – but if you're attempting to get together the funds to buy a home in the next year or two, you'd wish to utilize an aggressive trend.

Conservative investors wish to maintain their initial investment. Put differently, if they invest \$5000 they wish to be sure that they'll get their initial \$5000 back. This type of investor commonly invests in common stocks and bonds and short term money market accounts.

An interest earning savings account is really common for conservative investors.

A moderate investor commonly invests much like a conservative investor, but will utilize a portion of their investment funds for higher risk investments. A lot of moderate investors invest 50% of their investment funds in safe or conservative investments, and invest the remainder in riskier investments.

An aggressive investor is willing to take risks that other investors won't take. They invest higher sums of money in riskier ventures in the hopes of achieving larger returns – either over time or in a short amount of time. Aggressive investors often have all or most of their investment funds tied up in the securities market.

Again, determining what trend of investing you'll utilize will be determined by your financial goals and your risk tolerance. No matter what type of investing you do, however, you should cautiously research that investment. Never invest without having all of the facts!



# Wrapping Up

Along the way, you may make a few investing errors, however there are huge errors that you absolutely must avoid if you are to be a successful investor. For example, the biggest investing mistake that you could ever make is to not invest at all, or to put off investing until later. Make your cash work for you – even if all you can spare is \$20 a week to invest!

While not investing at all or putting off investing until later are huge errors, investing before you are in the financial position to do so is another huge mistake. Get your present financial situation in order first, and then start investing. Get your credit squared away, pay off high interest loans and charge cards, and put at least 3 months of living expenses in savings. Once this is done, you're ready to start letting your cash work for you.

Don't invest to get rich quick. That's the riskiest type of investing that there is, and you'll more than likely lose. If it was simple, everybody would be doing it! Rather, invest for the long term, and have the patience to weather the storms and allow your cash to grow. Only invest for the short term when you know you'll need the cash in a short amount of time, and then stick with safe investments, such as certificates of deposit.

Don't put all of your eggs into one basket. Scatter it around assorted types of investments for the best returns. Likewise, don't move your cash around too much. Let it ride. Pick your investments cautiously, invest your cash, and allow it to grow – don't panic if the stock drops a few dollars. If the stock is a stable stock, it will go back up.

A common error that a lot of individuals make is thinking that their investments in collectibles will truly pay off. Again, if this were true, everybody would do it. Don't count on your Coke collection or your book collection to pay for your retirement years! Count on investments made with cold hard cash rather.

